

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**NEBO Media, Media Account**  
**Attention: Jessica Murray**  
**3299 K Street NW**  
**Washington, DC 20007**  
**USA**

<u>Contract / Revision</u> 472837 /		<u>Alt Order #</u> 06115582
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 8	KVVU	10/24/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
	2	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
	3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 8.6,8.7										
	4	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
	5	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 8.6,8.7										
	6	KVVU	10/26/12-10/26/12	The Dr.Oz Show	4-5p	-----F----	:30		\$500.00	NM		
	Ⓜ	MG for 9.3,8.5,8.3										
	7	KVVU	10/26/12-10/26/12	More M-F 9-10a	M-F 9a-10a	-----F----	:30		\$300.00	NM		
	Ⓜ	MG for 9.3,8.5,8.3										
E 9	KVVU	10/24/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17										
	3	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 8.6,8.7										
E 15	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	16	\$24,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$150.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
472837 /		06115582
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	NRSC 2012	
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC		10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
2	KVVU	10/29/12-10/29/12		BB World Series	330pm-8pm	M-----	:30		\$7,500.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
3	KVVU	10/30/12-10/30/12		Fox 5 News at 5	5-530p	-Tu-----	:30		\$950.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
4	KVVU	10/30/12-10/30/12		Fox 5 News at 5	5-530p	-Tu-----	:30		\$950.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
5	KVVU	10/30/12-10/30/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30		\$1,025.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
6	KVVU	10/30/12-10/30/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30		\$1,025.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
7	KVVU	10/29/12-10/30/12		The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$275.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
8	KVVU	10/29/12-10/30/12		The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$275.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
9	KVVU	10/29/12-10/30/12		Fox 5 News @ 430am	M-Th, Sun 430-5a	MTu-----	:30		\$90.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
10	KVVU	10/27/12-10/27/12		NCAA Football Early Game	NCAA Football Eai	-----Sa--	:30		\$4,100.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
11	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
12	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
13	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
14	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
15	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$1,350.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
16	KVVU	10/27/12-10/27/12		Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$975.00	NM		
Ⓜ	MG for 23.1,31.2,30.1,25.2,14.2,27.1,6.3,11.1,24.2,24.1,25.1,7.1,31.1,14.1,10.2,7.2,29.1,27.2,28.2,16.1,28.1,13.3,8.4,6.1,;											
17	KVVU	10/27/12-10/27/12		Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$975.00	NM		
Ⓜ	See MG 15.18											
18	KVVU	10/27/12-10/27/12		The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$975.00	NM		
Ⓜ	MG for 15.17 10/27											
N 33	KVVU	10/27/12 10/27/12		TMZ Weekend	Sat 130-230am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/22/12	10/28/12	-----S-	1	\$150.00							
<b>Totals</b>											<b>58</b>	<b>\$49,850.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	36	\$32,760.00	\$27,846.00
10/29/12 - 10/30/12	22	\$17,090.00	\$14,526.50
<b>Totals</b>	<b>58</b>	<b>\$49,850.00</b>	<b>\$42,372.50</b>

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KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Contract / Revision	Alt Order #
472837 /	06115582

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/24/12 / 10/24/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AGY #	AGY. NAME	BUYER NAME
	NEBO MEDIA, INC.	JESSICA MURRAY
P.O. BOX 3775		SALES PRSN PH- TERESA DIFURIA

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT24/12	18.49
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STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
41	S		1000A-400P	30		\$4,250.00	10/27	10/27	0		SAT	0
PROGRAM : COLLEGE FOOTBALL ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-42												
47	A		1200N-400P	30		\$4,100.00	10/27	10/27	1		SAT	1
PROGRAM : COLLEGE FOOTBALL ORD COM1 : ADJUST RATE TO LUR CARD. SEE MG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT27 ON LINE-41 FOR 1 SPOT/WK												
48	A		130A-230A	30		\$150.00	10/27	10/27	1		SAT	1
PROGRAM : TMZ WEEKEND ORD COM1 : ADJUST RATE TO LUR CARD. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 47-48												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 18.49  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6115582 TRF# 472837  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#41	MISSED: SAT/1000A-400P				OCT27		30S	\$4,250.00	(OCT24/12)	
			OFFER: SAT/1200N-400P				OCT27		30S	\$4,100.00	PLS ADVISE.	
			& SAT/130A-230A				OCT27		30S	\$150.00		
			CMT: ADJUST RATE TO LUR CARD. SEE MG. PRE-BOOKED PLS APPROVE.									

OCT/12	32760.00	NOV/12	17090.00									
			CONTRACT TOTAL	49850.00								
			TOTAL SPOTS	58								

MARKET TOTALS \$293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%  
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

# CONTRACT

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<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**NEBO Media, Media Account**  
**Attention: Jessica Murray**  
**3299 K Street NW**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/24/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				5	\$225.00			
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	3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
		See MG 8.6, 8.7										
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		See MG 8.6, 8.7										
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	Ⓜ	MG for 9.3, 8.5, 8.3										
	7	KVVU	10/26/12-10/26/12	More M-F 9-10a	M-F 9a-10a	-----F----	:30		\$300.00	NM		
	Ⓜ	MG for 9.3, 8.5, 8.3										
N 9	KVVU	10/24/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17										
	3	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
		See MG 8.6, 8.7										
<b>Totals</b>											<b>57</b>	<b>\$49,850.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
472837 /		06115582
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	NRSC 2012	
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC		10/23/12 / 10/23/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	35	\$32,760.00	\$27,846.00
10/29/12 - 10/30/12	22	\$17,090.00	\$14,526.50
<b>Totals</b>	<b>57</b>	<b>\$49,850.00</b>	<b>\$42,372.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6115582 TRF# 472837 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT23/12 18.51  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
 \*\*CHANGES\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/NRSC REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY

P.O. BOX 3775  
 WASHINGTON, DC 20027  
 SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6115582 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT23/12 18.51

REP: OK'D M3 SEE LINES 45-46  
 TOTAL SAME  
 PLS CNF THANKS  
 NIKKI

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		400P-500P	30		\$225.00	10/24	10/26	0		W-F	0
PROGRAM : DR OZ												
9	S		500P-530P	30		\$350.00	10/24	10/26	0		W-F	0
PROGRAM : 5P NEWS												
45	A		400P-500P	30		\$500.00	10/26	10/26	1		FRI	1
PROGRAM : DR OZ												

ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. PLS ADVISE.  
 THIS IS A MAKE-GOOD FOR OCT24 ON LINE-9 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT24 ON LINE-8 FOR 2 SPOTS/WK



REP HEADLINE# 6115582 TRF# 472837 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT23/12 18.51  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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46	A		900A-1000A	30		\$300.00	10/26	10/26	1		FRI	1
PROGRAM : MORE ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 45-46 STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#9	MISSED:W-F/500P-530P				OCT24		30S	\$350.00	(OCT23/12)	
		BUY#8	W-F/400P-500P				OCT24(2/WK)		30S	\$225.00		
			OFFER:FRI/400P-500P				OCT26		30S	\$500.00	PLS ADVISE.	
			& FRI/900A-1000A				OCT26		30S	\$300.00		
CMT:SPOTS N/A DUE TO RATE. SEE MG OFFER. PLS ADVISE.												

OCT/12 32760.00 NOV/12 17090.00 CONTRACT TOTAL 49850.00  
 TOTAL SPOTS 57

MARKET TOTALS \$293,235 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%  
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE